

9th Annual
Women's Walk for Peace T.M.
2016

- 
- INADEQUATE WAGES
 - LACK OF AFFORDABLE HOUSING
 - HOMELESSNESS
 - SELF-HATE
 - UNFAIR JUDGEMENTS
 - ADDICTION
 - RACISM
 - POLICE BRUTALITY
 - POVERTY
 - GUN VIOLENCE
 - UNFAIR INCARCERATION
 - CLASSISM
 - SEXUAL ASSAULT
 - DOMESTIC ABUSE
 - RACISM
 - MENTAL HEALTH
 - CURRUPT JUSTICE SYSTEM

BREAK the **CYCLE**

2016 SPONSORSHIP PACKAGE



Northside Coalition for Fair Housing
1821 Brighton Road, Pittsburgh, PA 15212 • Phone: 412-231-5527



“Together we can create a community culture of peace and non-violence based on an absolute for human life and human spirit.”

Please Join Us

For

9th Annual Women’s Walk for a Peaceful Community!

Saturday September 24, 2016

The walk events are as follows:

**8a -10a Peace Rally
(Personal Testimony-Community Champion Award-Poets-Singers)**

**10:30a – 11:30a
“The Women’s Walk 4 a Peaceful Community”
(a two mile walk)**

**Noon-5p
Peace Festival and Concert
(interesting venders-poets-children’s activities-
advocacy information- community resources-
health care resources-Peace Stepper Award)**



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Dear Friend:

Re: Women's Walk for Peace

The Northside Coalition for Fair Housing (NCFH) is a community based, 501-c3 organization dedicated to rebuilding lives, homes and communities. Every year on behalf of our board, membership and community, we facilitate "the women's walk for peace". Although the "Women's Walk for Peace" (WW4P) is in its ninth year the cries we hear for peace in the home, peace in the community and peace of mind are deafening. Today, with all the recent violence in our communities, and in the world, it seems more important than ever to fellowship, educate and support one another in peace.

This year we unassumingly request your sponsorship for the 9th Annual WW4P. NCFH and the WW4P committee are committed to raising awareness around the tools and resources available for the prevention of street and domestic violence. Help us to bring peace to the community and end the violence that is crushing the spirits and dreams of women.

The Walk and Peace Festival are the manifestation of a grassroots community planning process. Comprised of community change makers who want to inform and inspire the community to:

- Send the message that we are all responsible for ending street and domestic violence!
- Provide community information and positive resources!
- Prevention and interventions tools and support for street and domestic violence.
- Support and affirm the victims of street and domestic violence.
- Create a foundation for community-police relations.
- Introduce new solutions and foster new relationships.

Every year the WW4P committee chooses a theme. Usually this theme is associated with an emerging or historical circumstance that harms women. **This year's theme is "Break the Chains of isms. Sexism, racism, classism! Let's All Live". We felt it timely, in-light of the current rash of hate crimes disturbing our quality of life and peace of mind.**

This event brings together key national and local leader and over 1,000 women. Many of which have lost love ones and many more who have been victimized by loved ones. The WW4P is an excellent opportunity to put your company's brand in front of Pittsburgh's most determines women. Your sponsorship will say's, I'm sorry this happened to you, it's not your fault and I believe in you. By joining us as a sponsor for this event you show the urban public that you care and value all women.

There is still a great deal of work to do if we are to create a community cultural of peace and non-violence. Your support will help us continue progress in restoring health love and peace to women who have been harmed by violence.

I hope you will support the "women's walk for peace 2016" Thank you! Feel free to contact me using the information below. Please know that any attention you give to this matter is appreciated.

Sincerely

Ronell Guy | Executive Director | Northside Coalition for Fair Housing |
ronell@northsidetenants.org



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Media

The Walk for Peace will be promoted through:

- Radio
- Direct Mail
- Print
- Public Relations
- Walk for Peace Website
- Television Commercial
- [Social Media](#)
- Street Teams
- Postings

Target Group

- Women with children (primary target group)
- Families
- Spouses and Significant Others
- Nonprofit organizations/community-based organizations

Benefits

- Three months of public relations coverage and exposure for your company (including pre- and post-event coverage)
- Opportunity to expand your customer base with an established community-centered event
- Connect your organization to a worthy cause
- Web and social media exposure (upon request)
- Numerous opportunities to interact with the participants
- Build awareness for your brand
- Establish networking opportunities

**YOUR SPONSORSHIP WILL MAKE A DIFFERENCE!
FILL OUT THE SPONSORSHIP FORM TODAY!**

Call: 412-321-5527



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SPONSORSHIP, ADVERTISING, AND SUPPORT FORM

Yes, I would like to support this worthy event.

I will be a sponsor at the following level:

- Diamond Sponsor (Concert Sponsor) \$20,000
- Platinum Sponsor (Peace Festival Sponsor) \$15,000
- Gold Sponsor (Meet and Greet Sponsor) \$10,000
- Silver Sponsor (Sigh Making Sponsor) \$5,000
- Bronze Sponsor \$1,000
- Patron Sponsor See Below

Patrons of any amount: (Includes listing.)

- \$500 \$250 \$175 \$100 \$75 \$50 \$30 Other \$_____

Booths:

Merchandise \$75 Food \$175 Informational/Nonprofits \$0 – Donations Accepted
 Register at: womenswalk.org/registration.html

Ads:

- Full Page \$250 Half Page \$175 Business Card \$80 Listing \$50

Full page size: 8"x10" • Half Page size: 4"x5" • Business Card Size: 3.5"x2"
Please submit your digital files in WORD, TIFF, JPEG, OR PDF formats.

Total amount enclosed: \$_____

Make checks payable to: Northside Coalition for Fair Housing

(Please print.)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Cell or Alternate Number: _____

Credit Card (MC/VISA only): _____

Exp. Date: ___/___ Security Code: _____ Signature: _____



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Your organization can show its support for women and safe communities by sponsoring the 9th Annual Women’s Walk for Peace. The event offers a cost-effective opportunity to promote your service or product to a loyal customer base.

Diamond Sponsor (Concert Sponsor) \$20,000

- Five-minute Promotional Speech
- Opportunity to introduce the concert’s headlining artist
- Logo included in all advertisements/promotional materials for the Peace Walk and Concert
- Company/Organization Logo on Event Signage
- Company/Organization Logo Displayed on Tees
- Placement of Logo and Hyperlink on the Peace Walk website
- Full-page Ad (black and white) in the Peace Walk and Concert Program Booklet
- Tabletop Exhibit Space with listing in the “Exhibitor” section of materials (any flyers, handbills, etc.)
- Listing as an Exhibitor in the Program Booklet
- Opportunity to distribute promotional items or flyers during the event or pre-event
- Two Complimentary Peace Walk Tees
- Two Tickets to Meet and Greet

Platinum Sponsor (Peace Festival Sponsor) \$15,000

- Three-minute Promotional Speech
- Opportunity to introduce the keynote speaker
- Logo included in all advertisements/promotional materials for the Peace Walk and Concert
- Company/Organization Logo on Event Signage
- Placement of Logo and Hyperlink on the Peace Walk website
- Full-page Ad (black and white) in the Peace Walk and Concert Program Booklet
- Tabletop Exhibit Space with listing in the “Exhibitor” section of materials (any flyers, handbills, etc.)
- Listing as an Exhibitor in the Program Booklet
- Opportunity to distribute promotional item or flyer during the event or pre-event
- Two Tickets to Meet and Greet

Gold Sponsor (Meet and Greet Sponsor) \$10,000

- Logo included in all advertisements/promotional materials for the Peace Walk and Concert
- Company/Organization Logo on Event Signage
- Placement of Logo and Hyperlink on the Peace Walk website
- Half-page Ad (black and white) in the Peace Walk and



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Concert Program Booklet

- Tabletop Exhibit Space with listing in the “Exhibitor” section of materials (any flyers, handbills, etc.)
- Listing as an Exhibitor in the Program Booklet
- Opportunity to distribute promotional item or flyer during the event or pre-event
- Two Complimentary Peace Walk Tees
- Two Meet and Greet Tickets

Silver Sponsor (Sign Making Sponsor)

\$5,000

- Logo included in all advertisements/promotional materials for the Peace Walk and Concert
- Placement of Logo on the Peace Walk website
- Quarter-page Ad (black and white) and listing as an exhibitor in the Peace Walk and Concert Program Booklet
- Space to put out promotional materials with listing in the “Exhibitor” section of materials (any flyers, handbills, etc.)
- One Complimentary Peace Walk Tee
- Two Meet and Greet Tickets

Bronze Sponsors (Young People’s Peace Party Sponsor)

\$1,000

- Program Listing with Sponsorship Amount
- One Complimentary Peace Walk Tee
- Two Meet and Greet Tickets

Patrons of any amount: Check one. (Includes listing.)

\$ _____ \$500 \$250 \$175 \$100 \$75 \$50 \$30 Other

Booths:

Merchandise \$50 Food \$75 Informational/Nonprofit \$0 – Donations accepted

Ads:

Full Page \$250 Half Page \$175 Business Card \$80 Listing \$50

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Fax: 412-321-5528



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